

Virtual Assistant

Messaging Robot for Campaigns, Reports, and Notifications

The Virtual Assistant uses a form of A.I. (Artificial Intelligence) technology to manage and automate your marketing campaigns, internal reports and send alerts & notifications to your staff pertaining to the dealership.

You can **PRINT** any **REPORT** and send it to any **EMPLOYEE(s)** on a **DAILY** basis.

| | | | |
|---------|-------------|-------------|----------|
| Email | Information | Customer(s) | One Time |
| Text | Message | Lead(s) | Hourly |
| Display | Letter | Vendor(s) | Weekly |
| | List | | Monthly |

A Few Examples:

Inventory



- Automatically Print a Missing Titles report every Wednesday at 9:45am
- Automatically Text a 60-90 Day Inventory report to each salesperson daily
- Automatically Text an alert if a vehicle's cost is reduced or deleted

Leads



- Send followup texts or emails to dormant leads every 30 days for up to a year
- Automatically send a "Wish List" of vehicles to Dormant Leads every Monday
- Automatically alert management of missed tasks or appointments daily at 5pm

Deals



- Send "Thank You" emails to the previous day's buyers every morning at 10am
- Text a list of unfunded deals older than 5 days each morning at 11am
- Print a list of BHPH Deals with upcoming payments this week every Monday

Accounting



- Send a text whenever a deal is delivered or a payment is received
- Print or text a list of deals with Sales Tax payments due every Friday

